



## **PRESS RELEASE – JULY 2021 FOR IMMEDIATELY RELEASE**

For further information please contact: Helen Stephens 07977552665 HELEN@FROMYOUTOME.COM

### **YEAR 8 PUPIL WINS BEST CHILDREN'S PICTURE BOOK AT THE INTERNATIONAL INDEPENDENT PUBLISHERS' AWARDS 2021 WITH DEBUT TITLE 'A TALE FOR A SLEEPY BUNNY'**

FROM YOU TO ME are delighted to have won a Gold Medal at the 25<sup>th</sup> Anniversary Independent Publishers' International Book Awards 2021, with Míla Coxon's debut book 'A Tale For A Sleepy Bunny' receiving best children's (under 7) picture book 2021.

Written when she was 9 and a pupil at Winsley Primary School in the south-west of England, the book was published in late 2020 after Míla worked with illustrator Karen Bentley as a project during the first UK lockdown. She wanted to bring her story to life with loveable images that would appeal to children. Now 13, Míla is a student at The Royal High School in Bath.

Kate Reynolds, head teacher at the Royal High School said "We are exceptionally proud of Míla whose creativity has also been evident within the school. Her accomplishment is especially impressive because it was created during lockdown. I know the younger girls at our Prep School will enjoy reading 'A Tale for a Sleepy Bunny', and meeting the author too! Well done Míla."

When Míla was at Winsley Primary School in year 4 the class had a project to write a story book for children coming into the reception class and she won a prize for the best book. "I loved writing the book for the little ones." said Míla "I visited my Aunty during the summer holidays and my cousin couldn't get to sleep, so I was inspired to write another story, which is how A Tale for a Sleepy Bunny happened. I can't believe I have won this award!" The hardback picture book, designed as a bedtime or naptime story to help little ones relax and fall asleep, was originally written for her cousin who struggled to get to sleep. The story follows a little bunny who takes advice from her animal friends - fox, cat, giraffe, stoat, doves and a moth - on how to get warm and snuggly to fall asleep. Míla has created a story that is a must for any parent or guardian at sleep time. The book, which has already appeared on British lifestyle brand, Joules' IGTV, has proved extremely popular with young children due to the rhyming phonic words that children can point to and mimic.

Helen Stephens, Creative Director at FROM YOU TO ME, said "We were delighted to get this international award for Best Children's Picture book and so pleased that Míla has received this accolade at such an early start in her life, particularly after such a tricky 18 months for our young people."

The book was published in hardback in September last year and can be bought online from the publisher From You To Me, Amazon as well as from gift and bookshops.

#fromyoutome

#ataleforasleepybunny

#picturebooks

#ippy2021 #ippyat25

#joules



## PRODUCT INFORMATION – A TALE FOR A SLEEPY BUNNY

- For more information and images please visit: <https://www.fromyoutome.com/a-tale-for-a-sleepy-bunny.html>
- Author: Mila Coxon
- Illustrator: Karen Bentley
- Imprint: FORGET ME NOT BOOKS
- RRP: £7.99
- Interior: 140gsm sustainably sourced, acid free, coated paper • Square 205 x 205mm • 32 pages
- Cover: Case-bound hard back with spot UV
- Features: Full colour illustrations with colour coordinated endpapers
- Rights: Foreign language rights available
- ISBN: 978-1-907860-73-7
- Available at: **WWW.FROMYOUTOME.COM** and all sensible gift and book shops.

## NOTES TO EDITORS:

- Twitter feed: **@FROMYOUTOME**
- Instagram: **FROMYOUTOME\_LTD**
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- Review copies are available.
- A separate detailed product information sheet is available.
- For more information about '**FROM YOU TO ME**' including imprints **JOURNALS OF A LIFETIME** and **FORGET ME NOT BOOKS** please visit [WWW.FROMYOUTOME.COM](http://WWW.FROMYOUTOME.COM)

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