



## MAKING GIFTS MATTER

### Business Description

Position:	Junior Designer
Office Address:	STUDIO 100, THE OLD LEATHER FACTORY GLOVE FACTORY STUDIOS HOLT, WILTSHIRE, BA14 6RJ
Telephone:	+44(0)1225 866225
Generic Email:	hello@fromyoutome.com
Directors of the Company:	Managing Director – Neil Coxon Design Director – Helen Stephens
Established:	15 <sup>th</sup> February 2007
Main Website:	WWW.FROMYOUTOME.COM
Type of Business:	Publishing

### About Us

**FROM YOU TO ME** is an award-winning publishing company based in Holt, near Bath. We create high-quality, emotive gift books and journals that help people capture and share memories. Our gifts are for that special occasion and beyond, made to be treasured for many years to come. Over the last 18 years we have grown significantly, working with major retailers and trade customers around the world. As a small, ambitious team, we offer a creative and supportive environment where every voice is heard, and talent is nurtured.

### About You

We're at an exciting stage of growth and are looking for a passionate, talented Junior Graphic Designer to join our creative team. With a growing list of new product ideas, we need someone who can bring creative energy and help us get great products to market faster.

You will be heavily involved in new product development, working from briefs to design and illustrate books, journals and other gifts to hit the market. You'll be collaborating with both our design and marketing teams, helping create beautiful, thoughtful products and delivering the assets to boost sales in-store and online. You'll also get involved in planning and agreeing new ideas with external authors.

Creative flair and a keen eye for detail will help you thrive in this role, especially when paired with a passionate and energetic approach. Our team thrives on positivity, ideas and energy.

### Key Accountabilities

- Developing products that delight and excite both trade and consumer customers, ensuring they stand out in the marketplace. You'll work from briefs with a fully supportive team to guide you when needed.
- Assisting in the review of all new products prior to print to ensure that they are the highest quality and standards and are launched effectively and efficiently.
- In conjunction with the marketing team, creating marketing materials to support product launches, promotions and trade/consumer communications. Designing engaging assets for our website, social media, email campaigns and ads, ensuring each piece aligns with our brand guidelines.

**FROM YOU TO ME Studio 100 The Old Leather Factory Glove Factory Studios Holt Wiltshire BA14 6RJ UK**  
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Company registration number 6106502 given at Companies House, Cardiff, United Kingdom



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- Delivering product photography and video, ensuring guidelines are adhered to. Organising and updating imagery to ensure it is the best it can be as the market changes, to help drive sales and engagement.
- Ensure that New Product Development processes and procedures are adhered to highlighting to colleagues where changes are required as the business develops.
- Actively pursue personal development in design skills, industry knowledge, and behaviours to support the company's growth in alignment with our values.
- Working within the design team to ensure continual development and improvement.
- Visiting and attending shows as required or as requested.

### Required skills and experience

- Experience in Graphic Design, with a university degree or equivalent qualification preferred.
- A portfolio showcasing a diverse range of design projects and creative styles.
- Illustration skills.
- Proficiency in Adobe Creative Suite (InDesign, Photoshop, Illustrator).
- Knowledge of file preparation for print and web.
- Ability to adapt to different design styles for diverse target markets.
- Proactive and self-motivated with a passion for new design trends.
- Creative flair with an eye for colour, balance, and layout.
- The ability to hit deadline dates and cope with multiple concurrent projects.
- Detail-focused with a commitment to accuracy and quality.
- Capable of taking direction and feedback and supporting other members of the team.
- Confidence to contribute actively to brainstorming sessions and creative meetings.

### Desirable

- Photo and video editing skills.
- Publishing, gift industry or knowledge.
- Experience using Apple Macs.
- E-commerce or retail knowledge,

Hours	5 days per week, 37.5 hours
Holidays	25 days (includes a compulsory Christmas shutdown), plus bank holidays
Salary	£25,000 per annum
Expenses	Fully expensed for required travel
Interviews	Will be held TBC
Start Date	June 2025 or as soon as possible after
Reporting to	Head of Creative, Jessica Henshall
Location	Office based at Holt, some remote working may be possible
Travel	Occasional travel may be required once fully trained

### Closing date

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A CV, covering letter and portfolio or portfolio link should be sent before 30<sup>th</sup> May to [Careers@fromyoutome.com](mailto:Careers@fromyoutome.com)